

Ranked as the No. 1 Tax Climate in the Southeast¹ and No. 2 State for Business in the U.S.², Florida offers unparalleled opportunities for business growth

LOW RATES



Large industrial rates up to 47% below the national average

In addition, Florida Power & Light Company offers incentive programs that **leave you with more to invest in your business**

- » **Commercial Industrial Service Rider (CISR):** Unique negotiable incentive rate for qualifying company projects that create at least 2 MW of new demand
- » **Economic Development Rider (EDR) and Existing Facility EDR (EFEDR):** Varying discounted rates are available to businesses based on jobs created, amount of kW or MW of new demand used, and age of facility leased/purchased

RELIABLE



2024 Best-ever service reliability

- » Delivered its **best-ever service reliability in 2024**, continuing a trend in which FPL has **improved reliability by 40% over the last two decades**
- » **Providing the energy you can count on to run your business** with service reliability that is better than 99.98%
- » Winner of the **2022 ReliabilityOne® National Reliability Excellence Award** presented by PA Consulting

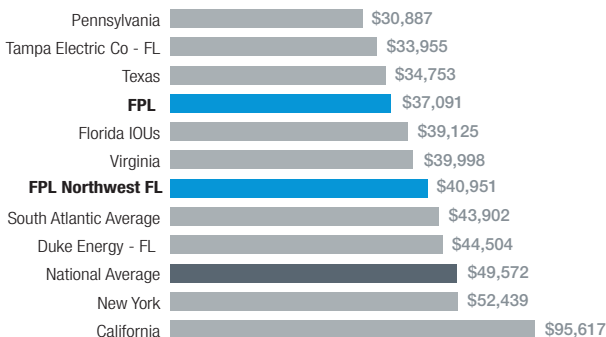
CLEAN



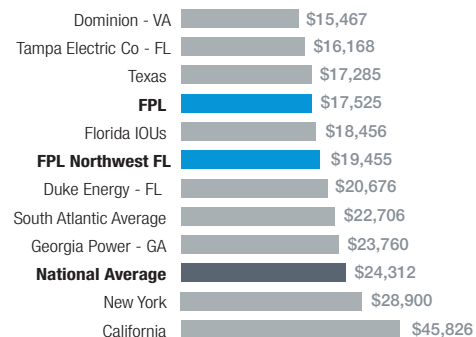
- » Recognized as **one of the cleanest energy providers in America** because our current fuel mix is primarily natural gas and nuclear
- » Unprecedented “30-by-30” plan to install more than **30 million solar panels by the end of 2030** will make Florida a world leader in solar energy
- » FPL is already the largest solar producer in the state

FPL's commercial/industrial monthly bills are among the lowest in the nation and lower than the national average

Large Commercial Monthly Bill Comparison (1,000 kW, 55% load factor)



Medium Commercial Monthly Bill Comparison (500 kW, 49% load factor)

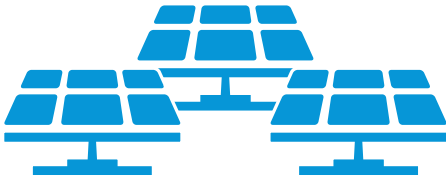


Bill comparisons as reported in the Edison Electric Institute (EEI) Typical Bills and Average Rates Report for Summer 2024.

1. Tax Foundation
 2. Chief Executive Magazine

FPL is Florida's largest electric utility, serving 43 of 67 counties and more than half the population. From solar to EV charging to lighting, we can help you achieve your company's sustainability goals.

From 2005 to 2023,
NextEra Energy has delivered*

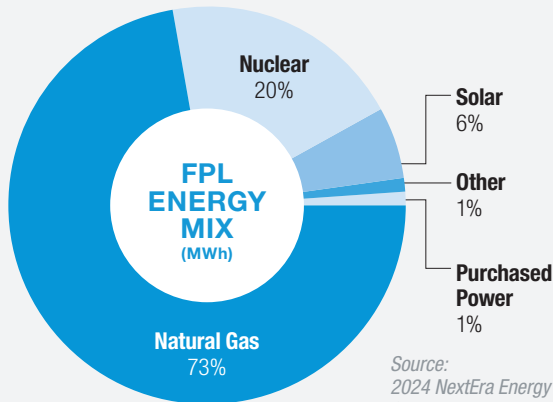


60%
reduction in
CO₂-emissions rate

31%
reduction in absolute
CO₂ tons emitted

72%
increase in total
generation capacity

*The CO₂ emissions are based on owned generation. The emissions rate is based on a 2005 baseline that is adjusted to account for acquisitions and divestitures during the time period.



FPL continues to diversify its sources of energy. These efforts to modernize the generation fleet have saved customers more than \$16 billion since 2001.

FPL understands your needs and is here to provide you with hands-on support

Infrastructure assessments

Compare the differences in timeline, capacity and cost to deliver power to specific sites and buildings

Customized rate quotes

Receive estimates for electric rates and monthly electric bills

Property database

Search the largest, public commercial and industrial database in Florida

Business advantages

Understand electric rate incentives for all types of companies, and tax advantages for large data centers, manufacturers and agricultural producers

Personalized service

Receive help to meet tight project deadlines and access our network of economic development partners

Energy-saving programs

Learn if you qualify for energy efficiency programs or special pilots to help you lower your energy costs



FPL's Florida's First Sites program highlights more than 50 industrial sites from South Florida to the Panhandle. Florida First Sites provides information on sites from 50 to 500+ acres, including utility infrastructure, road/rail/ports, workforce demographics, maps, video virtual tours and more.

See the sites at **FloridaFirstSites.com**.

CONTACT US

